susснем

The Bioeconomy and Glycoscience

Global Challenges Science Week Université de Grenoble Alpes

> Rodney Townsend 6th June 2019

> > suschem.org

susснем Purposes of this talk

- To suggest that this is a uniquely opportune time to be working on glycoscience and glycotechnology in Europe.
- To outline how the EU and in particular Horizon Europe is presently thinking about the Bioeconomy as a solution to many current Global Challenges.
- To describe some ways we can increase the profile of new glycoscience and glycotechnology with the general public and Governments within Europe.
- □ To inform on how we can raise **Research and Innovation funding** for glycoscience and glycotechnology in the next decade within Europe.
- To discuss some already identified 'R&I' challenges we must overcome in glycoscience and glycotechnology.

susснем Main topics of the talk

- 1. The role of 'Bioeconomy Europe' and the core concept of "Sustainable Growth".
- 2. What is "Innovating for Sustainable Growth"? the concept explained.
- 3. Glycoscience and the glycotechnologies are essential to deliver the Bioeconomy Europe vision how do we obtain the funding required? *SusChem* and *Horizon Europe*.
- Raising the profile of glycoscience and glycotechnologies in the EU, <u>academe</u> and industry – the mission of CarboMet.
- 5. Some examples of Research and Innovation ['R&I'] priorities and challenges for glycoscience.
- 6. Conclusions some actions we all need to take.



1: The role of 'Bioeconomy Europe' and the core concept of "Sustainable Growth", as advocated by the EU.....



Suschem An Important Declaration of Principle by the EU on the Bioeconomy in 2012....

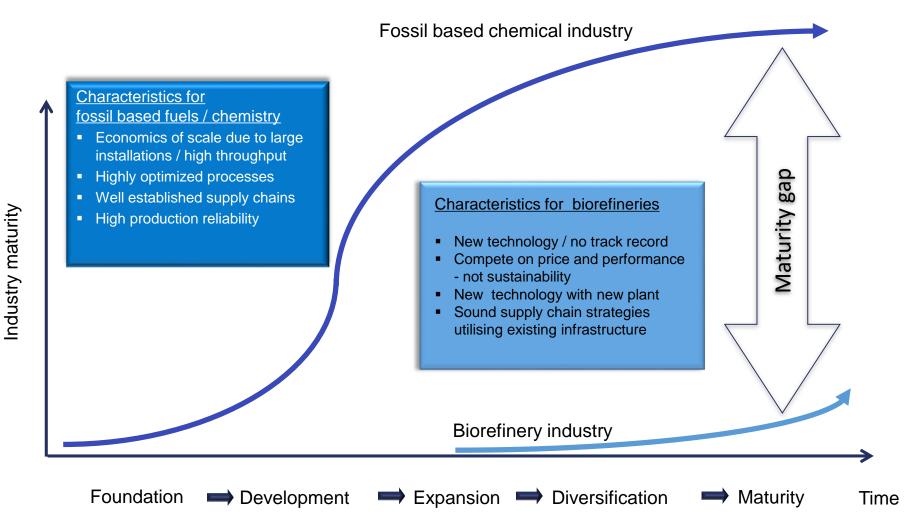
EUROPEAN COMMISSION

Brussels, 13.2.2012 COM(2012) 60 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

Innovating for Sustainable Growth: A Bioeconomy for Europe

SUSCHEM An assessment by the EU on the Relative Maturity of the Fossil Feedstock Economy *vis à vis* the Bioeconomy in 2012 - not a complete replacement but a major rebalancing....



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A growing Initiative within Horizon 2020....

Briefing January 2017



Bioeconomy Challenges and opportunities

SUMMARY

The bioeconomy refers to the production and extraction of renewable biological resources and their conversion into food and feed, bio-based products and bioenergy. Although primarily based on activities carried out, in some form, for centuries or millennia (such as farming, fisheries or forestry), the bioeconomy emerged in the past decade as a knowledge-driven concept aimed at meeting a number of today's challenges. In the European Union (EU), the bioeconomy sectors have an annual turnover of about €2 trillion and employ between 17 and 19 million people. They use almost three quarters of the EU land area.

A stronger bioeconomy could trigger growth and jobs, and reduce dependency on imports. It could contribute to optimising the use of biological resources, which remain finite although they are renewable. However, it could also create competition between uses and technologies at various levels. Besides, the amount of available biomass remains disputed. A bioeconomy could contribute to reducing greenhouse gas emissions and improving public health. However, it could also trigger new greenhouse gas emissions and induce adverse impacts on the environment.

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Bioeconomy Challenges and opportunities

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A stronger bioeconomy could trigger growth and jobs, and reduce dependency on imports. It could contribute to optimising the use of biological resources, which remain finite although they are renewable. However, it could also create competition between uses and technologies at various levels. Besides, the amount of available biomass remains disputed. A bioeconomy could contribute to reducing greenhouse gas emissions and improving public health. However, it could also trigger new

Bioeconomy and Glycoscience

greenhouse gas emissions and induce adverse impacts on the environment.

The EU policy framework for the bioeconomy is spread across a number of policies (agriculture, forestry, fisheries, climate, circular economy and research). Although a bioeconomy strategy from 2012 aims to ensure policy coherence inconsistencies

10/06/2019

SUSCHEM The EU Bioeconomy <u>continues to be a high priority</u> within the currently developing Horizon Europe plans (2021 to 2027). For example, see its recently published 'Missions':

- Adaptation to Climate Change including Societal Transformation;
- Cancer in all its forms;
- Healthy Oceans and Natural Waters;
- Carbon Neutral and Smart Cities;
- □ Soil Health for Sustainable Food.

.....We will return to some of these topics in greater detail later when we consider the contributions that the glycosciences can make to building the EU Bioeconomy;

.....Innovative glycotechnology, and the new glycoscience backing it, is needed to provide solutions to the problems and challenges inherent in all five Missions..



An Important Declaration of Principle -Innovating for <u>Sustainable Growth</u>

EUROPEAN COMMISSION

Brussels, 13.2.2012 COM(2012) 60 final

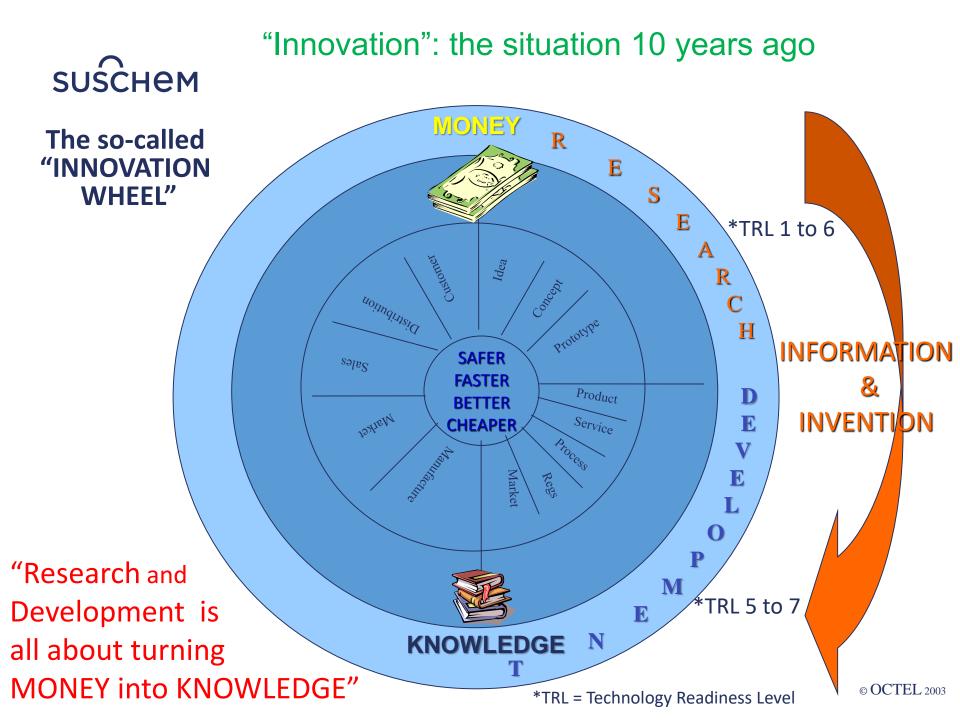
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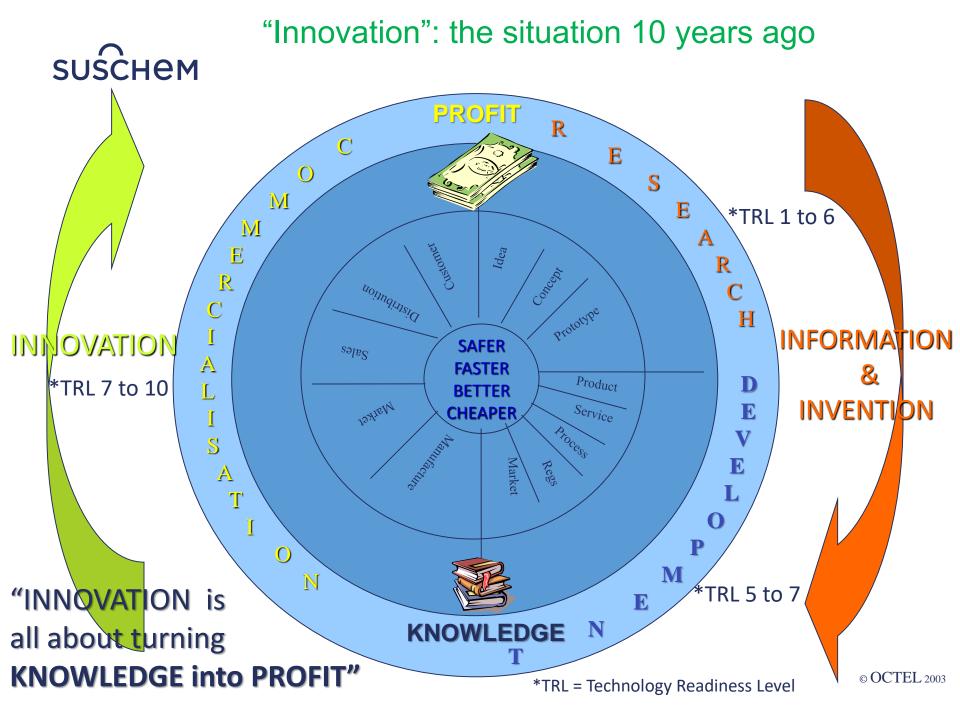
Innovating for Sustainable Growth: A Bioeconomy for Europe



2: What is "Innovating for Sustainable Growth"?









A limited definition of Innovation which puts very strong emphasis on profitability as the main, if not only, criterion....

So R & D is (apparently!) just about <u>turning money into knowledge</u>

.....and Innovation is (apparently?) just about <u>turning knowledge into</u> <u>nett profit as soon as possible</u>....

The logic behind this is that the prime justification to invest in *(e.g.)* glycoscience must be whether it makes a profit soon....

....with environmental friendliness being a good extra 'selling point' but "not our problem" primarily.



A limited definition of Innovation which puts very strong emphasis on profitability as the main, if not only, criterion....

The "Innovation Wheel" is a myopic, one-dimensional view

.....it is NEITHER the view of most of industry today either (especially those that have signed up to a responsible care commitment) NOR is it the view of the European Parliament/European Commission....

....instead, the target must be "Sustainable Growth" with innovations defined as products and concepts that change the world we live in, by not only being financially viable but also <u>beneficial to the health</u> and wellbeing of the of the whole ecosystem and <u>fair to all sectors</u> of society.

susснем Investing in an EU Bioeconomy.....

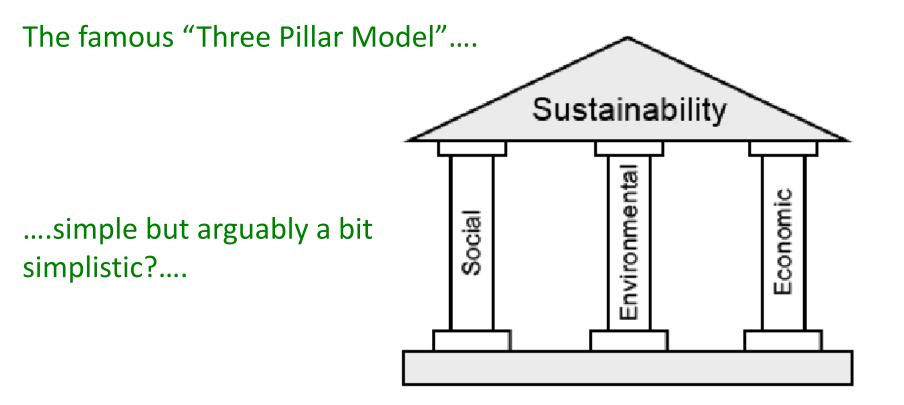
(Quote) - "the target must be 'Sustainable Growth' with innovations defined as products and concepts that change the world we live in, by not only by being financially viable but also <u>beneficial to the health</u> <u>and wellbeing of the of the whole ecosystem</u> and <u>fair to all sectors</u> <u>of society</u>....."

This is a definition of "Innovation" very different from the previous one! The issue now is how best to bring about innovation that grows sustainably.

The view of the EU is that to invest in a Bioeconomy is one major way to achieve this.....

THE JOB FOR US IS TO CONVINCE THEM THAT THEY NEED US TO ACHIEVE THEIR BIOECONOMY OBJECTIVES

susснем A well-known model of Sustainable Growth ...



SUSCHEM Better to regard the "three pillars" as concentric circles of operation which may mutually conflict....

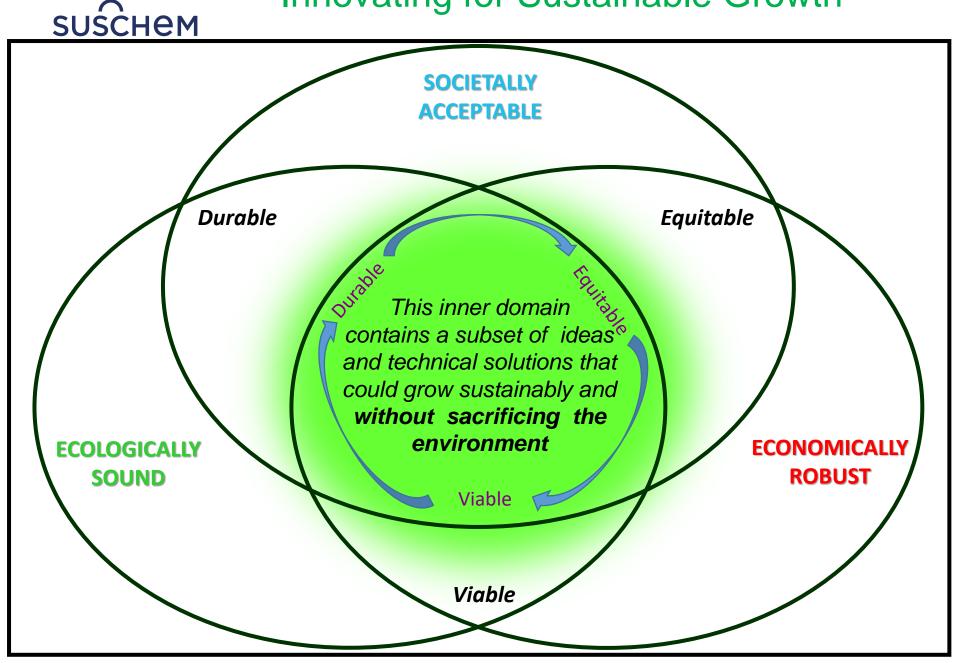


Bioeconomy and Glycoscience

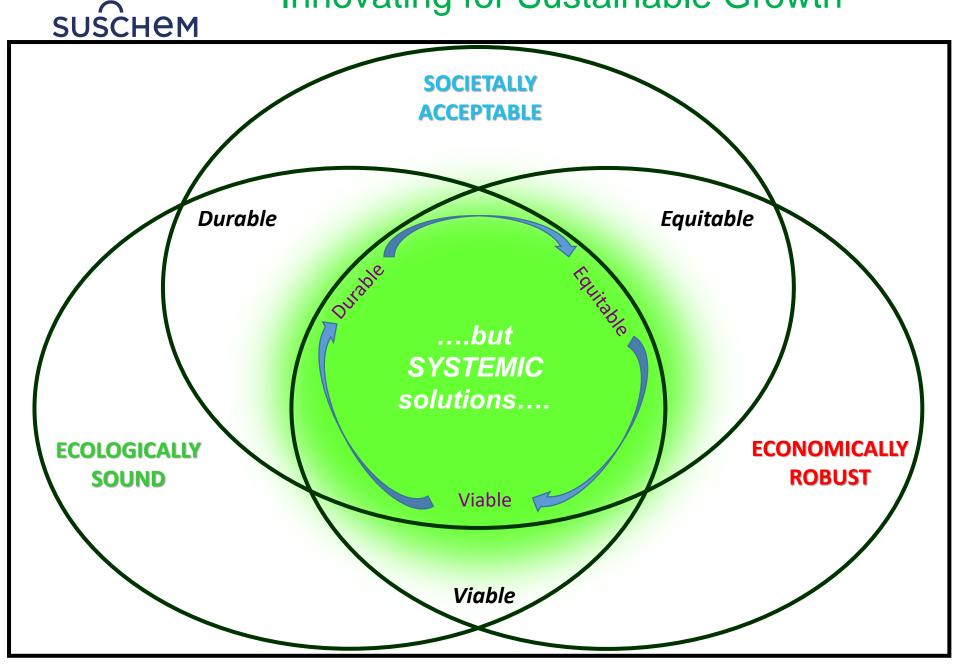
Conflict resolution may involve difficult choices but then the priorities **MUST** be: **Environment > Society > Economy**

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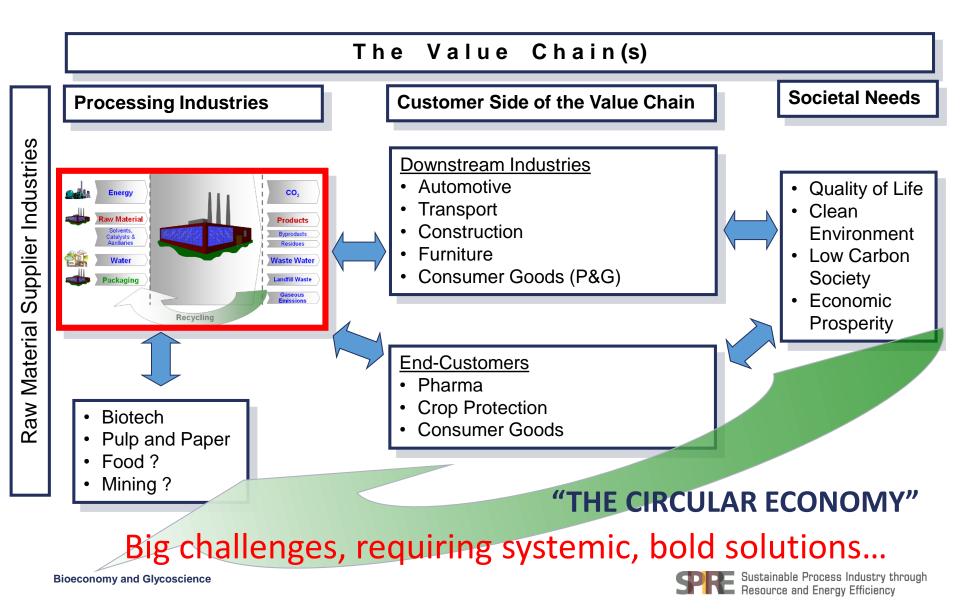
Innovating for Sustainable Growth



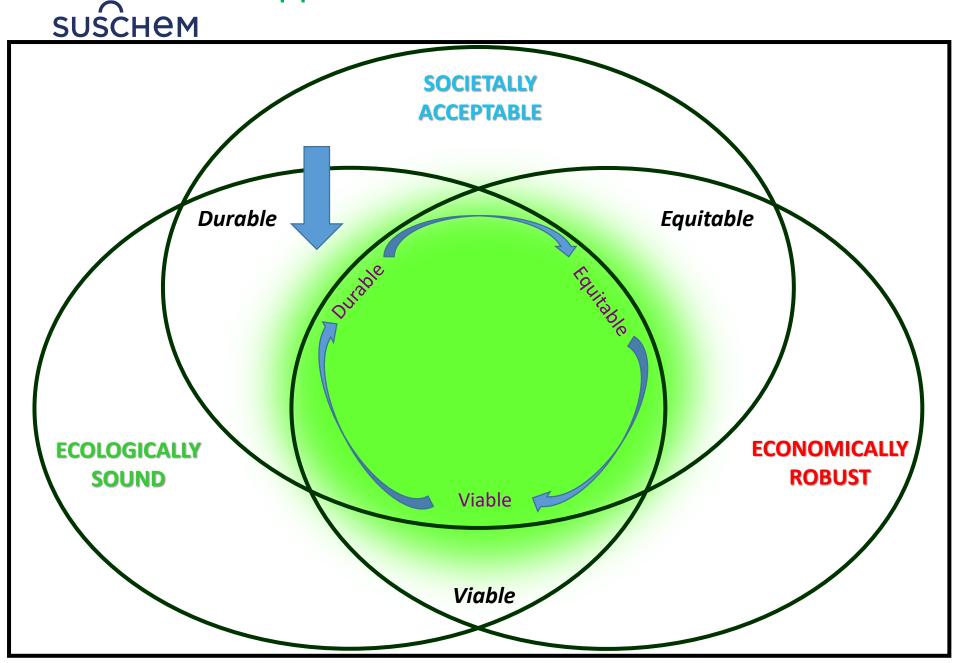
Innovating for Sustainable Growth



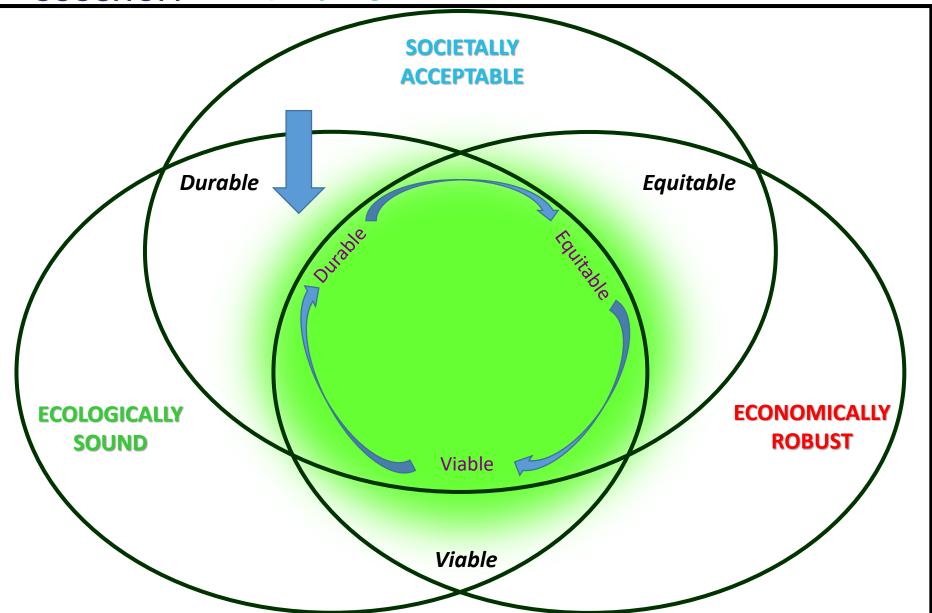
SUSCHEM Innovating for Sustainable Growth: the technical solutions are <u>SYSTEMIC</u> – "The Circular Economy"



Suppose the best we can do is this?....



Then we change the goalposts and levelsusснемthe playing field!....



susснем A long term partnership.....

Moving the goal posts – this is **REGULATION**

Levelling the playing field – these can be **FISCAL MEASURES**

...both these require **LEGISLATION**

.....i.e., the EC acting as **PARTNERS WITH INDUSTRY, OURSELVES** and OTHER INTERESTED PARTIES.....

....because the problems are **SYSTEMIC** and indeed **INTERNATIONAL**

....SO LONG TERM COMMITMENT IS THE ONLY SOLUTION

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3: Both glycoscience and glycotechnology are essential to deliver the Bioeconomy Europe vision – but how do we raise the funding required?



Glycoscience research: how do we obtain the SUSCHEM funding required within the EU Bioeconomy? 3.1: We must show that our glycotechnology advocacy coincides with those of key industries that influence EU Bioeconomy funding priorities for the years 2021 to 2027. A key body which Is empowered to do this is "SusChem"......

- SusChem ETP" stands for the "European Technology Platform for Sustainable Chemistry and Biotechnology", supported financially and in-kind by Cefic and EuropaBio;
- It was set up by the European Commission in 2004-5 using start-up money from the EC of ~€2 million to recommend research and innovation funding priorities in sustainable chemistry and biotechnology research (TRL1 to 6);
- It is led by industry (European SMEs to large corporations) in concert with academia and meets regularly with key Commission officials & the European Parliament. It also operates in parallel at the national level in many European Member States as well as affiliated countries;
- THROUGH SUSCHEM'S SUCCESSFUL ADVOCACY SUSTAINABLE CHEMISTRY AND BIOTECHNOLOGY HAS OBTAINED BILLIONS OF EUROS R&I SUPPORT SINCE ITS INCEPTION.

SusChem obtained at least € 6 billion for sustainable chemistry and biotechnology research through Framework Programme 7 with substantial additional funding from industry [2007 to 2014]

As well as continuing this level of support through Horizon 2020 SusChem helped to shape the EC's funding programme (Horizon 2020) from as early as 2010 to form "SPIRE" and "BBI" Public-Private Partnershps ['PPSs']

SPIRE ["Sustainable Processing In Resource Efficiency"] has formed a backbone Public-Private-Partnership throughout Horizon 2020 (worth ~€1 billion) alongside another partnership called BBI ["Bio-Based Industries"]. also worth ~€1billion.

SusChem is now preparing a new Strategic Innovation and Research Agenda as a bid to the Commission with an increased emphasis on the Bioeconomy and Health, Food and Agriculture.....



Some examples where SusChem considers where more investment could benefit the EU Bioeconomy over the next decade.....

- Biomaterials and Biopolymers
- The Circular Economy in the Bioeconomy
- Bio-based Feedstocks
- "Industry 4.0" for Stratified Medicine Production
- Bio-informatics and Data Analytics in Manufacture
- New Metrology Requirements
- Soft Sensor Technology
- Novel Biologics for Medical care and Wellbeing

- Novel Vaccine Technology
- Human Skin and Gut Microbiome
- Sustainable Food Packaging
- Healthy Eating, Foods and Prebiotics
- Soil Remediation, Engineering and Metagenomics
- Harvesting Sustainably Novel Biomolecules from the Sea
- Synthetic Biology and the Biocatalysis/Chemocatalysis Interface

Glycoscience research: how do we obtain the funding required within the EU Bioeconomy?

SusChem is therefore preparing a new Strategic Innovation and Research Agenda as a bid to the Commission with an increased emphasis on the Bioeconomy in Health, Food and Agriculture in particular....

Currently considering advocacy in the following areas relevant to us:

- Biomaterials and Biopolymers
- The Circular Economy
- Bio-based Chemicals and Feedstocks
- The Digital Economy
- New Metrology Requirements in Diagnosis and Manufacture

- The Human Skin and Gut Microbiome
- Sustainable Food Packaging
- Healthy Eating, Foods and Prebiotics
- Soil Remediation, Engineering and Metagenomics
- Synthetic Biology and Biocatalysis

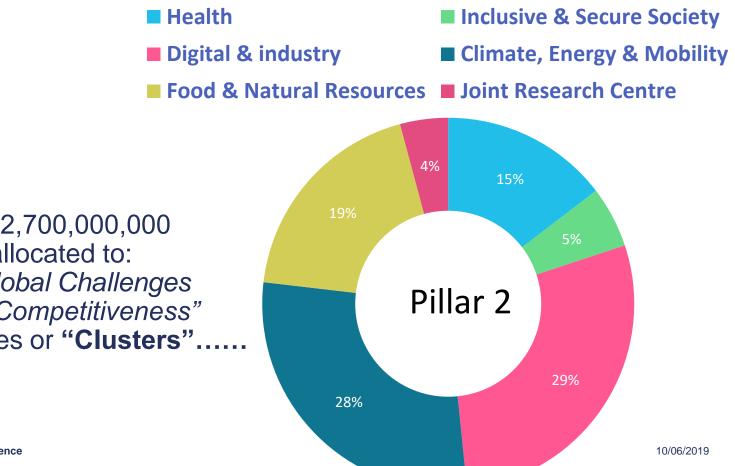
SUSCHEM Glycoscience research: how do we obtain the funding required within the EU Bioeconomy?

3.2: We must identify with key targets laid down within Horizon Europe, and show how and why a substantial investment in glycoscience and glycotechnology will meet the specified targets....



Answer - Key Targets within Clusters! SUSCHEM

2: We must identify with key targets laid down within Horizon Europe, and show how and why a substantial investment in glycoscience and glycotechnology will meet the specified targets....



A total of €52,700,000,000 is currently allocated to: "Pillar 2 – Global Challenges & Industrial Competitiveness" in six tranches or "Clusters".....



Of these five Clusters, we can argue cogently that glycoscience and glycotechnology are directly relevant to THREE and indirectly relevant to the ONE of the others....

| Clusters implemented through usual calls, missions & partnerships | Budget (€ billion) | RELEVANT? |
|---|------------------------|-------------|
| Health | € 7.7 | YES |
| Inclusive and Secure Society | € 2.8 | NO |
| Digital and Industry | € 15 | YES |
| Climate, Energy and Mobility | €15 | PARTIALLY |
| Food and Natural Resources | € 10 | YES |
| Joint Research Centre supports European policies with independent scientific evidence & technical support throughout the policy cycle | € 2.2 | |
| 5 June 2018 | European Commission | 10/00/00 10 |

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Of these five Clusters, we can argue cogently that glycoscience and glycotechnology are directly relevant to THREE and indirectly relevant to the ONE of the others....

Commission

Clusters in 'Global Challenges and Industrial Competitiveness'

| Clusters | Areas of intervention | |
|--------------------------------------|--|---|
| Health | * Health throughout the life course * Non-communicable and rare diseases * Tools, technologies and digital solutions for health and care | * Environmental and social health determinants * Infectious diseases * Health care systems |
| Inclusive and Secure Societies | * Democracy * Social and economic transformations * Protection and Security | * Cultural heritage * Disaster-resilient societies * Cybersecurity |
| Digital and Industry | * Manufacturing technologies * Advanced materials * Next generation internet * Circular industries * Space | * Key digital technologies |
| Climate, Energy and Mobility | Climate science and solutions Energy systems and grids Communities and cities Industrial competitiveness in transport Smart mobility | * Energy supply * Buildings and industrial facilities in energy transition * Clean transport and mobility * Energy storage |
| Food and Natural Resources | * Environmental observation * Agriculture, forestry and rural areas * Food systems * Circular systems | * Biodiversity and natural capital * Sea and oceans * Bio-based innovation systems |
| | | European |

Horizon Europe Partnerships that are relevant for us to target, where novel glycoscience structural insights are needed.....

- PA1: "Faster development and safer use of health innovations for European patients and global health;
- PA2: "Advancing key digital and enabling technologies and their use, including artificial intelligence and quantum computing;
- PA3: "European leadership in metrology, including an integrated metrology system;
- PA4: "Accelerated competitiveness, safety and environmental performance of EU air traffic, aviation and rail";

PA5: "Sustainable, inclusive and circular bio-based solutions;

- PA6: "Clean hydrogen and sustainable energy storage, technologies with low environmental footprint and less energy-intensive production;
- PA7: "Clean, connected, cooperative, autonomous and automated solutions for future mobility demands of people and goods;
- PA8: "Innovative and R&D-intensive SMEs".

Glycoscience research: how do we obtain the funding required within the EU Bioeconomy?

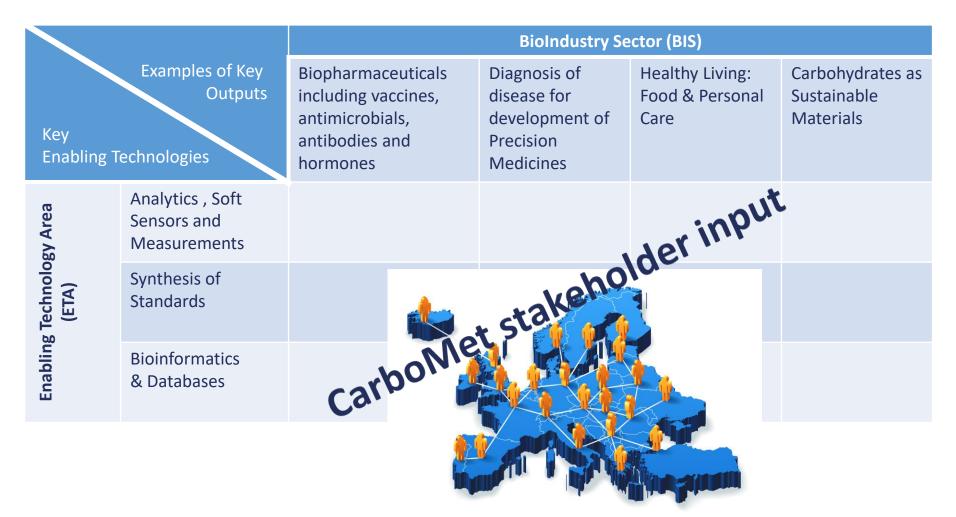
3.3: We must **involve** interested parties, including the general public, to show them why investment in the glycosciences and glycotechnologies is in their interest and to their benefit. An organisation is in place to do this, called **CarboMet....**

CarboMet

Metrology of Carbohydrates for Enabling European BioIndustries

Principal Investigator Professor Sabine Flitsch, MIB, University of Manchester, UK <u>sabine.flitsch@manchester.ac.uk</u> "CarboMet" is a four-year Collaborative Support Action which aims to bring the importance and relevance of glycometrology to the attention of the European Community for the improvement of medical care, healthy eating and the manufacture of precision medicines. It is funded under Horizon 2020 (FET) and is led from the Manchester Institute of Biotechnology at Manchester University..... we are building a Roadmap of topics and actions and welcome anyone to join our network and get involved in our activities. The aim of the Roadmap is to get the subject of novel glycoscience squarely to the forefront of Horizon Europe thinking by mobilizing the glycoscience community Europe-wide. CarboMet facilitates engagement between key players and stakeholders to ensure full engagement of the glycoscience community across Europe.....





CarboMet facilitates engagement between key players and stakeholders to ensure full engagement of the glycoscience Community across Europe.....please join us!



Scoping workshops:

□ EuroCarb 2017 conference, *Barcelona, July 2017*

- □ Three glycotechnology topics were chosen as a start:
 - Polysaccharide based vaccines;
 - Precision diagnosis of disease;
 - The role of dietary carbohydrates in maintaining a healthy gut microbiome.

Follow up workshops then followed:

- Polysaccharide Based Vaccines, Milan, March 2018 Positioning paper published contact <u>syed.ahmed-3@manchester.ac.uk</u>)
- The Role of Dietary Carbohydrates in the Gut Microbiome, Brussels, 7-8 June 2018 Positioning paper published – contact <u>syed.ahmed-3@manchester.ac.uk</u>)
- Glycoinformatics Masterclass, 15 July 2018, ICS 2018, Lisbon
- □ 'Carbohydrate Tools for Synthesis & Analysis', 28 Aug 2018, EuChemS, Liverpool
- Carbohydrate-based Materials Workshop, Grenoble, 24-25 January 2019 (Positioning paper in preparation)
- Gregynog, 17-19 May, 2019

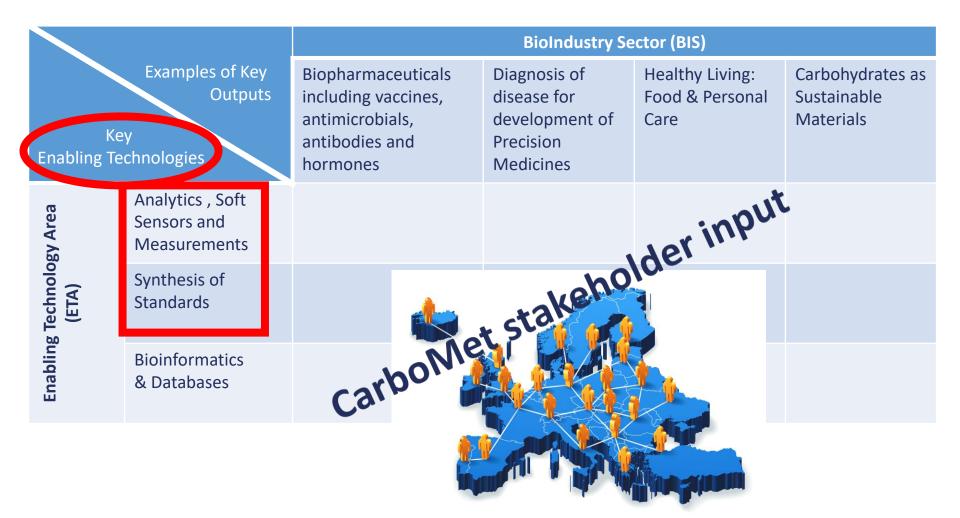
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4. An example of Research and Innovation ['R&I] priorities and challenges involving the glycosciences....



CarboMet facilitates engagement between key players and stakeholders to ensure full engagement of the glycoscience community across Europe.....

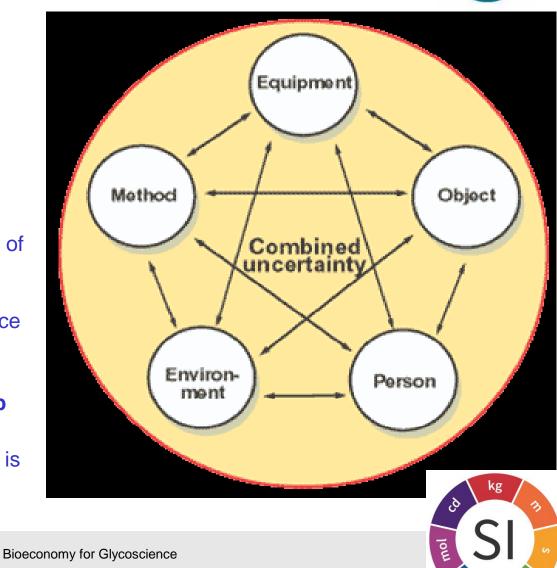




Metrology – what is it?



- Metrology is NOT the same as new measurement techniques!...
- It is about the scientific study of measurement. It includes conformance to international specifications and/or technical requirements and the concomitant development of standards....
- …because to achieve comparability of results over space and time, it is essential to link all measurement results to a common, stable reference or measurement standard.
- Results can then be compared through the quantified relationship to that measurement standard.
- □ The linking of results in this manner is termed **traceability.**

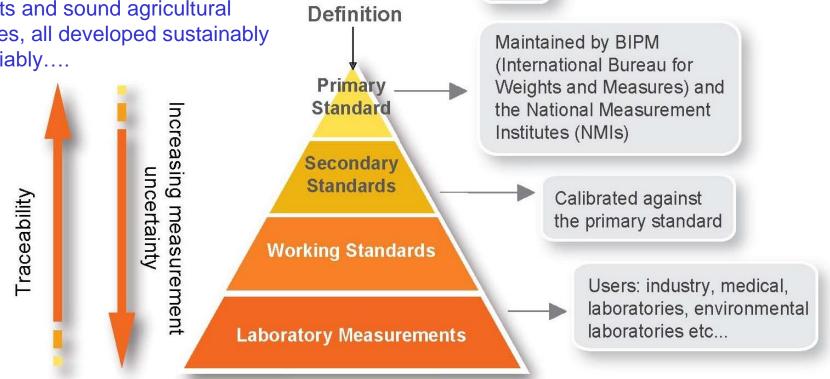


....but why should metrological standards matter to us?

Unit



...because they are critical for product specification and quality, safe medical treatments, good food products and sound agricultural practices, all developed sustainably and reliably....

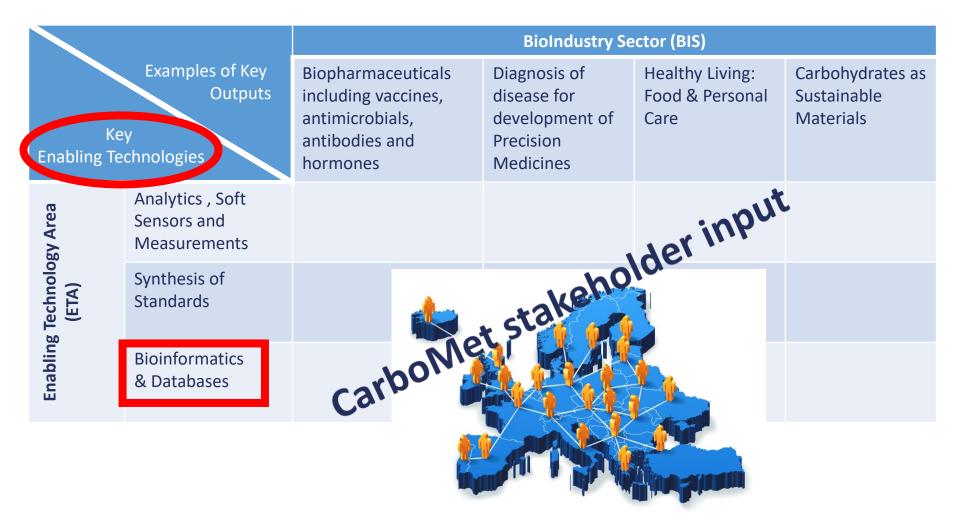


e.g. SI

A measurement in (*e.g.*) Japan should give the same result as one in Europe on the same sample. This is KEY to QUALITY CONTROL in MANUFACTURING (*i.e.*, safety, consistent and guaranteed performance, the genuine article, no contamination, <u>etc</u>.) – key to safe medicines, foods, <u>etc</u>.

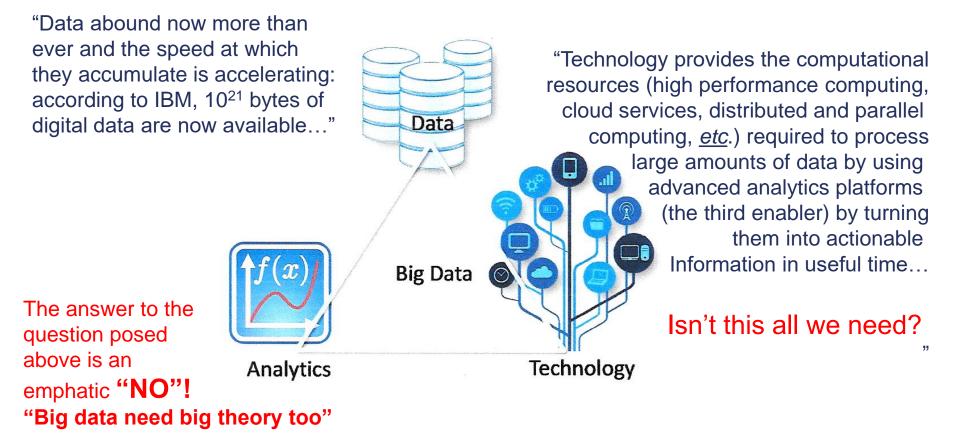
We aim to build a bio-informatics database of <u>real utility</u> to those who work on glycoscience and glycotechnology and better metrology and sound theory to enable this....







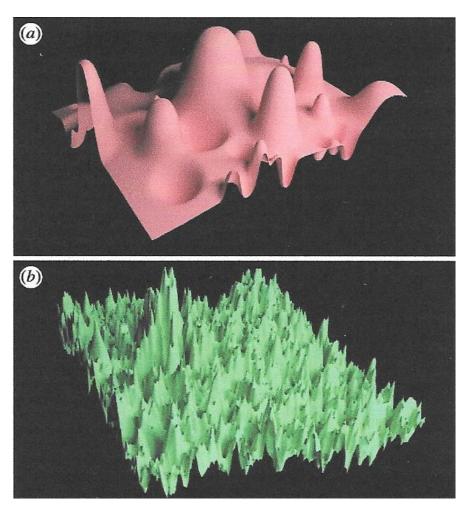
Question: has the rise of "big data" meant that we no longer need to understand chemical structure elucidation and reaction mechanisms?



[From "Industrial Process Monitoring in the Big Data/Industry 4.0 Era: From Detection, to Diagnosis, to Prognosis", *M.S.Reis & G.Gins, Processes 2017*, <u>5</u>, 35]

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"Big data" are not a Big data need big theory too SUSCHEM magic shortcut! Peter V. Coveney¹, Edward R. Dougherty² and



Coveney PV, Dougherty ER and Highfield RR, Phil.Trans.R.Soc.A374: 20160153.

Roger R. Highfield³

¹Centre for Computational Science, University College London, Gordon Street, London WC1H 0AJ, UK ²Center for Bioinformatics and Genomic Systems Engineering, Texas A&M University, College Station, TX 77843-31283, USA ³Science Museum, Exhibition Road, London SW7 2DD, UK

PVC, 0000-0002-8787-7256

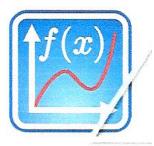
The current interest in big data, machine learning and data analytics has generated the widespread impression that such methods are capable of solving most problems without the need for conventional scientific methods of inquiry. Interest in these methods is intensifying, accelerated by the ease with which digitized data can be acquired in virtually all fields of endeavour, from science, healthcare and cybersecurity to economics, social sciences and the humanities. In multiscale modelling, machine learning appears to provide a shortcut to reveal correlations of arbitrary complexity between processes at the atomic, molecular, meso- and macroscales. Here, we point out the weaknesses of pure big data approaches with particular focus on biology and medicine, which fail to provide conceptual accounts for the processes to which they are applied. No matter their 'depth' and the sophistication of data-driven methods, such as artificial neural nets, in the end they merely fit curves to existing data. Not only do these methods invariably require far larger quantities of data than anticipated by big data aficionados in order to produce statistically reliable results, but they can also fail in circumstances beyond the range of the data used to train them because they are not designed to model the structural characteristics of the underlying system.

Bioeconomy for Glycoscience



Lots of data are <u>not a substitute for understanding</u> – we need information on the chemical mechanisms underpinning glycan behaviour to interpret the data....

That is, we need rigorous data analytics....



Analytics

- We need to define relationships based on <u>structural and rigorous mechanistic</u> <u>understanding [*i.e.*, x = f (T, p, t)], describing how one property varies when other properties change in value;</u>
- We need to define how extensive properties (such as m, V, q, A) and intensive properties (such as T, p, µ, V) can be used most effectively and accurately in the design of novel sensors;
- We need to design built-in self-learning algorithms that evolve and refine in a cognitive manner (so-called "AI")....

...this requires detailed knowledge of glycoscience structure and reactivity based on sound theory, which in turn must be based **ON** <u>ACCURATE METROLOGY.</u>

SUSCHEM So let's not over-promise. Many other disciplines are facing similar challenges.....

Big Data
 Big Data
 Analytics
 ...and the need for good metrology and the measurement indeed lies in the "big data"...but the data banks, the computations and the analytics are only as good as the accuracy of the measurement and metrology used. Perhaps an obvious point! - but one that needs to be emphasised as we press for greater funding support from Horizon Europe. We need more than ever to operate across many industry sectors and traditional disciplinary boundaries to succeed!

[From "Industrial Process Monitoring in the Big Data/Industry 4.0 Era: From Detection, to Diagnosis, to Prognosis", *M.S.Reis & G.Gins, Processes 2017*, <u>5</u>, 35]

10/06/2019

susснем Purposes of this talk

- We have considered why the emphasis on an expanding EU Bioeconomy makes this a uniquely opportune time to be working on glycoscience and glycotechnology in Europe.
- We have outlined how the EU and in particular Horizon Europe is presently thinking about the Bioeconomy as a solution to many current Global Challenges.
- We have described some ways that we can use to increase the profile of new glycoscience and glycotechnology with the general public and governments within Europe.
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- ➡ Finally, we have discussed some already identified 'R&I' cross-sector and multidisciplinary challenges we must overcome in glycoscience and glycotechnology by working across boundaries.

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> Rodney Townsend 6th June 2019

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